

Season's  
Greetings

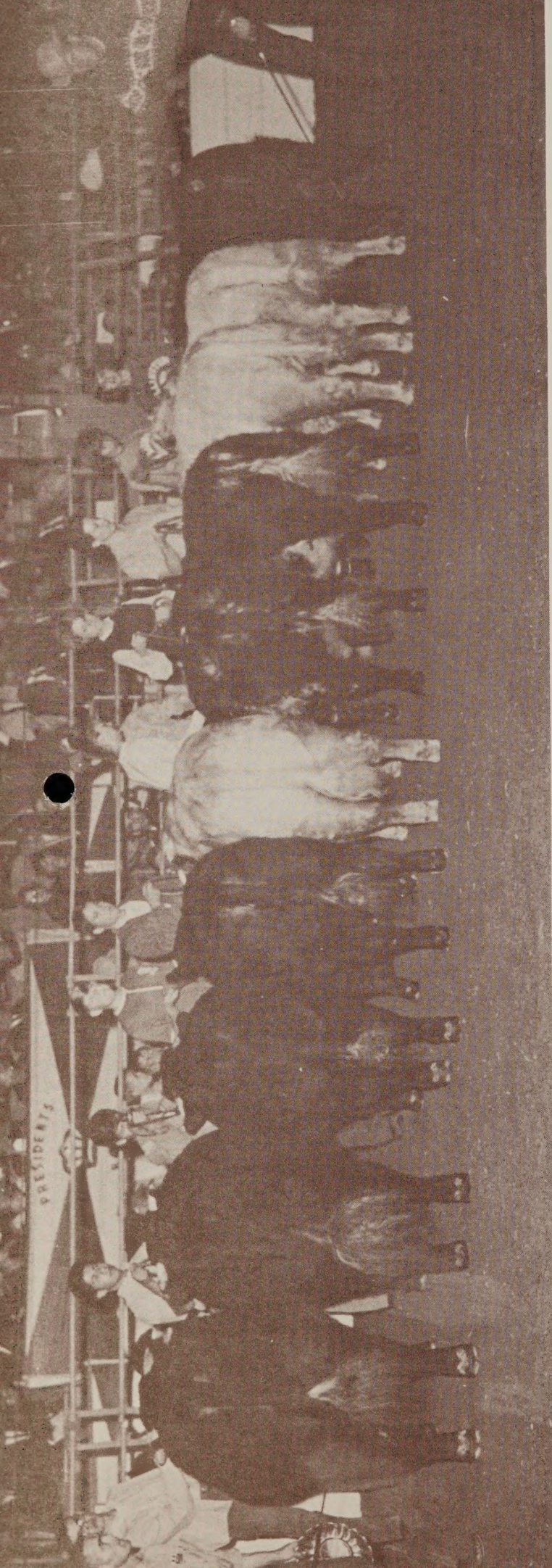
from

Melbourne  
Farm

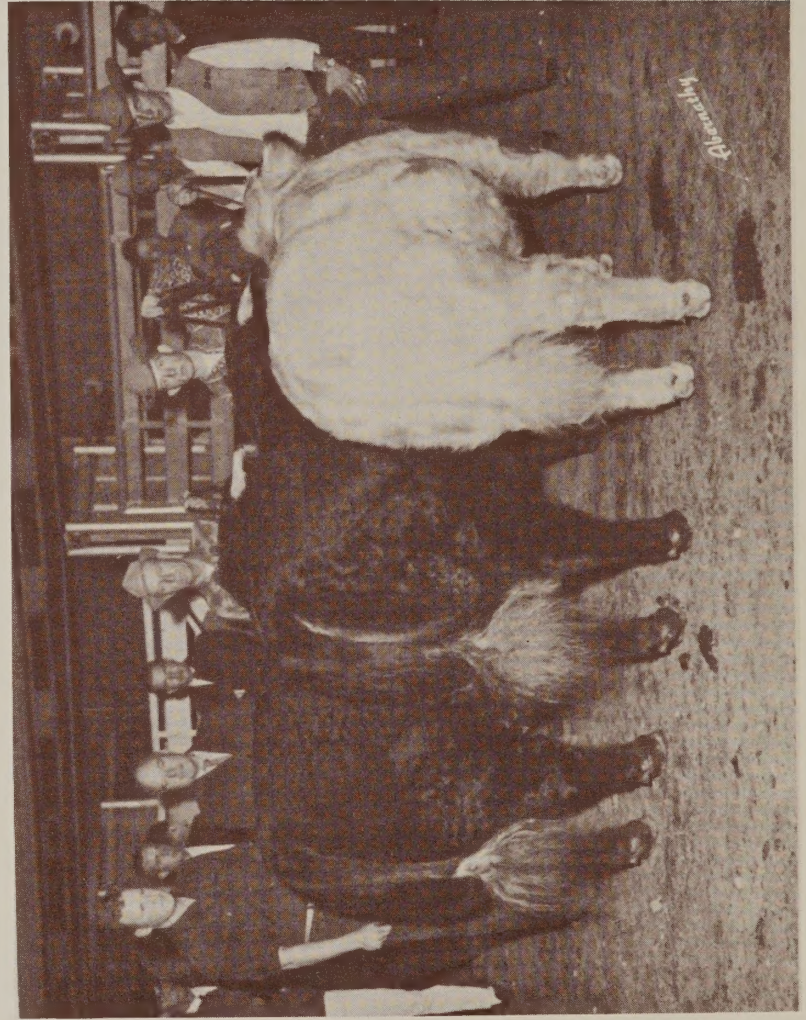
Melbourne Augustine, the many times champion by Leveldale Basis, and Melbourne Missie, 1964 International Grand Champion female, with their daughter, Melbourne Missie 4th.







Best Ten Head, 1965 American Royal, Kansas City, Mo. This is the second year in a row Melbourne has won this coveted honor, and the third year in succession they have won the Premier Breeder award at the Illinois State Fair. Consistency of performance at all major shows throughout the years has become the trademark of Melbourne Shorthorns. Consistency of performance in our customers' herds is also a trademark of Melbourne.



Undefeated three bull group, 1965 Illinois State Fair, American Royal, and International. Bulls with thickness, quarters, bone, and balance, to satisfy the commercial man and the purebred breeder whose customers are the commercial cowmen.



1966

1st  
MONTH

# JANUARY

31  
DAYS

1966

SUN

MON

TUE

WED

THU

FRI

SAT

Full M  
7th

Last Q  
13th

New M  
21st

First Q  
29th

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1966

## DECEMBER

1965

SUN

MON

TUE

WED

THU

FRI

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1966

## FEBRUARY

1966

SUN

MON

TUE

WED

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OTHER DATES TO REMEMBER:

IMPORTANT SHORTHORN DATES:

January 18 - Melbourne shows at  
at Denver

January 19 - National Western Short-  
horn sale, Denver, Colo.

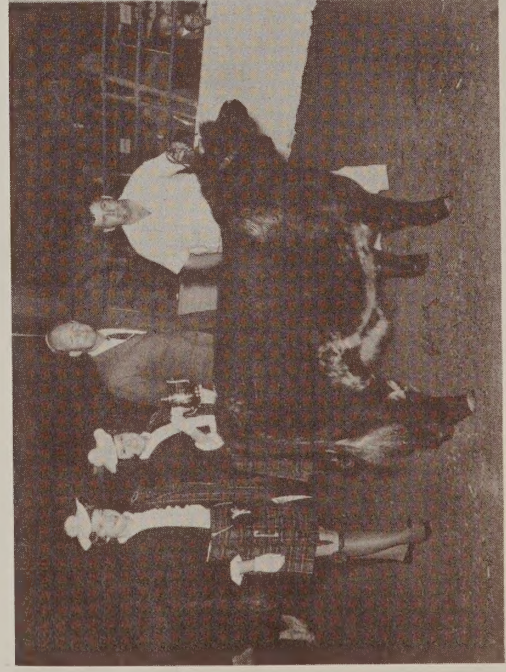




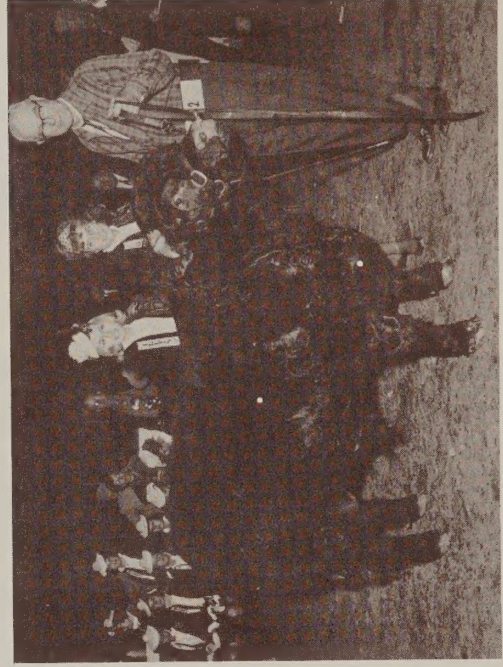
Melbourne Upright by Calrossie Diamond, undefeated 2 year old bull at the 1965 Illinois State Fair, American Royal and International, and 1964 All American Junior Yearling. Sold in 1964 sale to Carusbrooke Farm, Mr. and Mrs. Herman Carus, Peru, Illinois.



Melbourne Baronet by Melbourne Augustine, 1st prize summer yearling bull, 1965 Illinois State Fair and American Royal, and 2nd at the 1965 International. Sold to Roy Ayers & Sons, Sublette, Illinois.



Melbourne Missie Eliza 2nd by Basilidon Premium. Top selling Shorthorn female in the United States in 1965 to Fernwood Farm, Barrington, Ill. Reserve junior champion, 1965 Illinois State Fair, and Grand Champion female, 1965 American Royal.

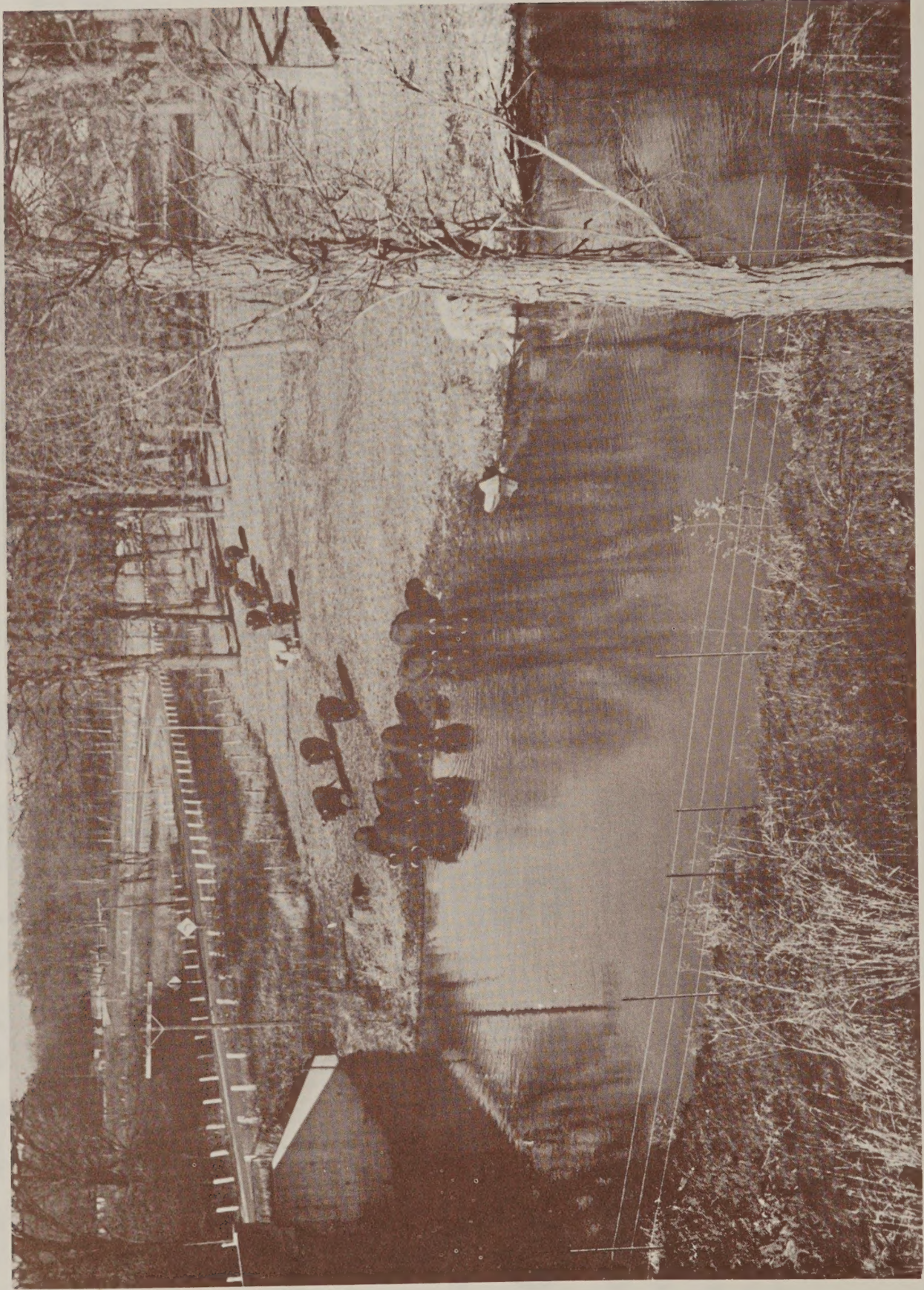


Leveldale Affluence by Leveldale Richard. First prize junior yearling and reserve senior champion at the 1965 International. This big, rugged bull was one of the bargains of the 1965 sale season, selling in the 1965 Melbourne Sale to Bowen Bros., Hoxie, Kansas for \$1300.









Anytime is a good time to visit Melbourne Farm, with its strong herd sires, its great cow herd, and their lusty calves. Plan to do it soon.



1966

3rd  
MONTH

MARCH

31  
DAYS

1966

SUN

MON

TUE

WED

THU

FRI

SAT

Full M  
7th

Last Q  
14th

6

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31

New M  
22nd

First Q  
29th

1966

FEBRUARY

1966

SUN

MON

TUE

WED

THU

FRI

SAT

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1966

APRIL

1966

SUN

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IMPORTANT SHORTHORN DATES:

March 4-5—Montana State Shorthorn Show and Sale, Billings, Montana

March 7—Mississippi Shorthorn Ass'n sale, Vicksburg, Miss.

March 8—Illinois State Shorthorn Show and Sale, Springfield, Ill.  
(Melbourne sells two head)

March 12—Kentucky National Futurity Show and Sale, Louisville, Ky.

March 14-15—National Polled Shorthorn Congress, Kansas City, Mo.

March 19—Hawkeye Downs Shorthorn Sale, Cedar Rapids, Iowa.

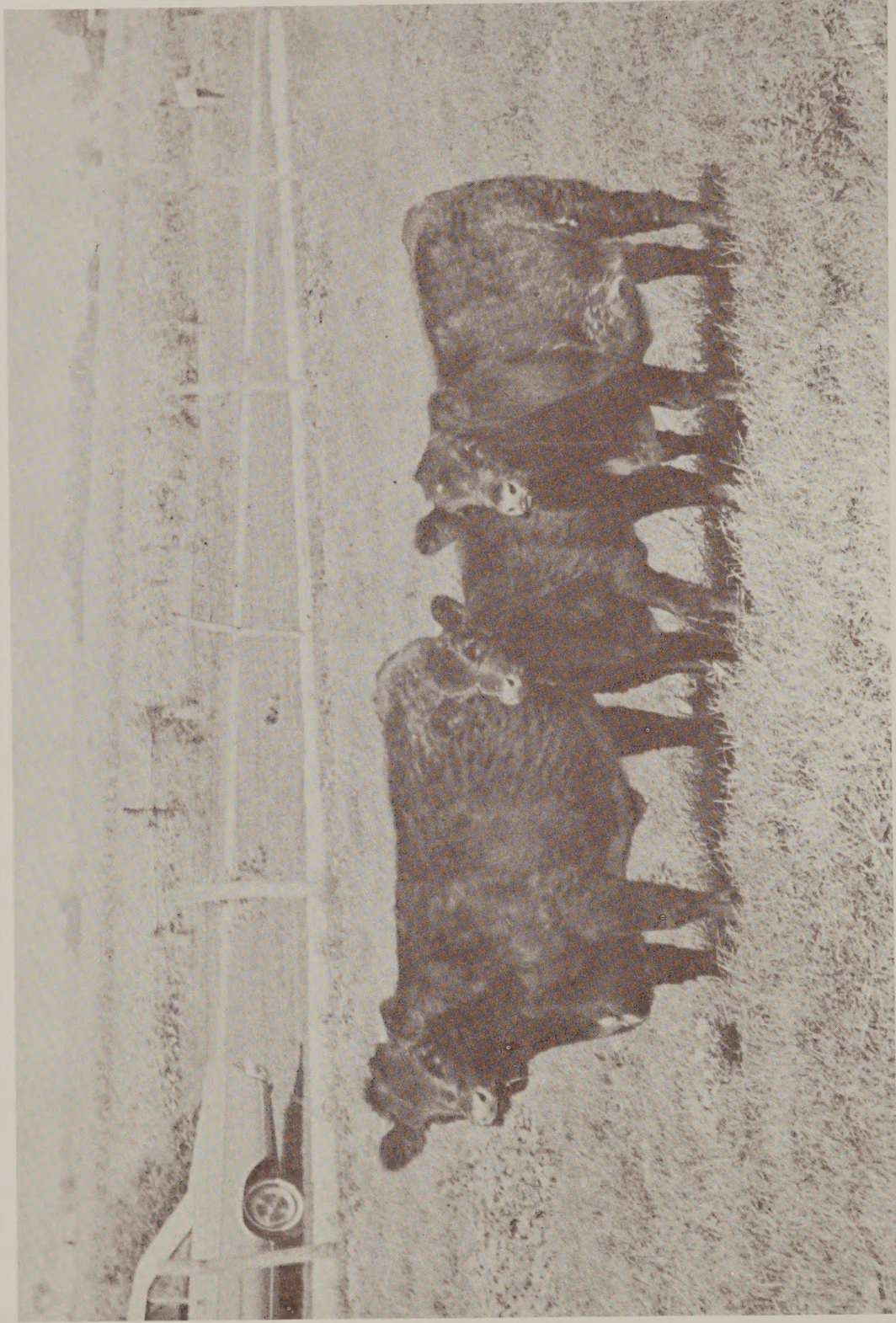
March 19—Tennessee Shorthorn Sale, Lawrenceburg, Tenn.

March 19—Ohio State Shorthorn Sale.

March 26—Royalty Farms Shorthorn Sale, Whitesville, Ky.

March 29—Minnesota Shorthorn Show and Sale, Appleton, Minn.





One of the most important sires to be represented in the 1966 Melbourne Farm sale will be Leveldale Peerless, the great bull owned by Les and Gene Mathers' Leveldale Farm, Mason City, Illinois. Above are pictured three of his first heifer calves, and his "baby" get at the 1965 International was one of the most popular at this show.



19664thMONTHAPRIL30DAYS1966

SUN	MON	TUE	WED	THU	FRI	SAT
			New M 20th	First Q 28th		
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

1966	MARCH					1966
SUN	MON	TUE	WED	THU	FRI	SAT
6	7	8	1	2	3	4
13	14	15	9	10	11	12
20	21	22	16	17	18	19
27	28	29	23	24	25	26
			30	31		

1966	MAY					1966
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

IMPORTANT SHORTHORN DATES:  
April 2—Indiana State Shorthorn and Polled  
Shorthorn Invitational Sale, Marion  
April 26—South Dakota Shorthorn and Polled  
Shorthorn Sale, Brookings  
April 30—Sutherland Farms Polled Shorthorn  
Sale, Prospect, Ky.

OTHER DATES TO REMEMBER:





Beautiful Shore Acres Farm, located along the Rock River midway between Prophets-town and Sterling, Illinois, is the location of this scenic view. Shore Acres Premium and part of his harem display the type produced on this great Shorthorn farm. Again in 1966, Roy Arnold and Lyle and Arnold Brooks will bring out those herd improving females as they have in the past, and many carrying the service of this great young bull.



1966

5th  
MONTH

MAY

31  
DAYS

1966

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
			Full M 4th	Last Q 12th	New M 20th	First Q 27th

1966	APRIL							1966	JUNE							1966
SUN	MON	TUE	WED	THU	FRI	SAT		SUN	MON	TUE	WED	THU	FRI	SAT		
3	4	5	6	7	8	9		5	6	7	8	9	10	11		
10	11	12	13	14	15	16		12	13	14	15	16	17	18		
17	18	19	20	21	22	23		19	20	21	22	23	24	25		
24	25	26	27	28	29	30		26	27	28	29	30				

IMPORTANT SHORTHORN DATES:  
May 14—Browns of Kentucky - Lone Star Short-horn Sale, Houston, Texas  
May 16—Mid-South Sale, Redline Farm, Dumas, Arkansas  
May 30—"Choice of Champions" Sale, Northfield, Ohio. Acadia - Penn State - Boll Weevil, Windholme.

OTHER DATES TO REMEMBER:





No herd has achieved a stronger reputation for bringing out top females for sale than Mike and Jim Klokenga and their Prairie Creek Shorthorns. These four dandies by Elmcrest Diadem, the 1961 International Junior Champion, comprised their 1965 Melbourne Sale consignment. Their 1966 consignment promises to be larger, and better. Good Illinois prairie land and good Shorthorn cattle make an unbeatable combination.



19666thMONTHJUNE30DAYS1966

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	New M 18th	First Q 25th

1966	MAY					1966
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

DATES TO REMEMBER:

1966	JULY					1966
SUN	MON	TUE	WED	THU	FRI	SAT
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24 <del>31</del>	25	26	27	28	29	30

DATES TO REMEMBER:





An Illinois herd with nearly 50 years of producing the best in Shorthorns is the Wernacres herd owned by Louis Wernicke and his son, Dale. This beautiful group of cows pictured here, mated to the many times champion, Melbourne Augustine, has produced the greatest group of sale cattle to leave Wernacres for the 1966 Melbourne sale.









Leveldale Peerless



Shore Acres Premium



Melbourne Augustine



Elmcrest Diadem



Melbourne Basis

Strong herdsires for the present and for the future have made the con- signors to the Melbourne sale strong throughout the years. Pictured here are the present herdsires for these great herds. Nowhere in America can such breeding strength be purchased except in the 1966 Mel- bourne Sale.



1966

8th  
MONTH

AUGUST

31  
DAYS

1966

SUN

MON

TUE

WED

THU

FRI

SAT

Full M  
1-31

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31

Last Q  
9th

New M  
16th

First Q  
23rd

1966

JULY

1966

SUN

MON

TUE

WED

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FRI

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1966

SEPTEMBER

1966

SUN

MON

TUE

WED

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OTHER DATES TO REMEMBER:

IMPORTANT SHORTHORN DATES:

Illinois State Fair - Aug. 12 - 20.

Melbourne shows on Aug. 17, 1966.



# THE BREED IS BUILT WITH THESE FOUNDATIONS



The Melbourne Herd is in an enviable position when it has three great sires such as Calrossie Diamond, Basildon Premium, and Melbourne Augustine to use on a popular cow herd. Calrossie Diamond has sired many All-American winners, including the All American get in 1964. The first twelve sons and daughters of Basildon Premium offered in the 1965 Melbourne sale averaged nearly \$1800.00. The first son of Melbourne Augustine, Melbourne Baronet, was one of the most popular bulls at the 1965 shows, and his calves will make up a large part of the 1966 Melbourne show herd. The get of all three bulls will be available in the 1966 Melbourne sale.



1966

9th  
MONTH

# SEPTEMBER

30  
DAYS

1966

SUN

MON

TUE

WED

THU

FRI

SAT

Last Q  
8th

New M  
14th

First Q  
21st

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Full M  
29th

1966

## AUGUST

1966

SUN

MON

TUE

WED

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1966

## OCTOBER

1966

SUN

MON

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IMPORTANT SHORTHORN DATES:  
Sept. 12-B. J. Scherer & J. McGuire Shorthorn Sale  
Sept. 17 - Hawkeye Downs Shorthorn Sale, Cedar Rapids, Iowa  
Sept. 26 - Aberfeldy - Ettrick - Scotsdale Shorthorn Sale, Georgetown, Ont., Canada

OTHER DATES TO REMEMBER:





As fall approaches, it is the time to evaluate your herd, and to seek improvement in your own herd in preparation for the years to come. Through the use of great bulls on cows such as these pictured here, the best the breed has to offer, has made Melbourne an outstanding source of seed stock. Make plans now to be on the seats at the 2nd annual Melbourne sale, November 7, 1966.



1966

10th  
MONTH

OCTOBER

31  
DAYS

1966

SUN

MON

TUE

WED

THU

FRI

SAT

Last Q  
7th

New M  
14th

First Q  
21st

Full M  
29th

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1966

SEPTEMBER

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NOVEMBER

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OTHER DATES TO REMEMBER:

IMPORTANT SHORTHORN DATES:

Oct. 17-18 - Melbourne shows at the American  
Royal, Kansas City, Mo.

Oct. 24 - Louada Manor Farms, Ltd. Shorthorn  
Sale, Peterborough, Ontario, Can.





We hope you were an eyewitness to this scene in 1965. If you were not, plan to be with us on November 7, 1966, to the 2nd annual Melbourne sale. We will make every effort to make your visit comfortable and enjoyable. Many satisfied customers attended the 1965 sale, and we would like to have you be one of these in 1966.



Melbourne Consort by Basilidon Premium, the \$7700 top of the 1965 Melbourne sale, with John Alexander, Dwight McCoy, manager, Bilmar Farms, Grand Blanc, Michigan, the new owner, and Eddie Mackie, herdsman for Melbourne Farm.



Melbourne Masterpiece by Calrossie Diamond, the \$5800 second top of the 1965 Melbourne sale, with John Alexander, Col. Geo. H. Miller, Thomaston, Georgia, his new owner, and Eddie Mackie, Melbourne herdsman.



1966

11th  
MONTH

# NOVEMBER

30  
DAYS

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SUN

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Last Q  
5th

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New M  
12th

First Q  
20th

Full M  
28th

1966

## OCTOBER

1966

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IMPORTANT SHORTHORN DATES:

November 7-2nd ANNUAL MELBOURNE FARM SALE, Big Rock, Ill.

November 8 - Best of Midwest sale, Bloomington, Illinois

November 29 - Melbourne shows at the 1966 International

1966

## DECEMBER

1966

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OTHER DATES TO REMEMBER:





The 1965 Melbourne show herd at the International. This scene exemplifies the size, bone, and substance produced in Melbourne Short-horns. All but two of these twenty head are by Calrossie Diamond, Basildon Premium, and Melbourne Augustine.



1966

12th  
MONTH

DECEMBER

31  
DAYS

1966

SUN

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Last Q  
5th

New M  
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First Q  
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Full M  
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OTHER DATES TO REMEMBER:

IMPORTANT SHORTHORN DATES:

December 6-7 - 3rd annual Ak-Sar-Ben Short-horn Sale, Omaha, Neb.

December 10 - Sangamon District Sale, Pawnee, Illinois







# GESTATION TABLE FOR CATTLE

First line in each pair, date of service — second line, calving date.

January	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	January
October	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	November
February	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28				February
November	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7				December
March	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	March
December	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	January
April	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		April
January	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6		February
May	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	May
February	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	1	2	3	4	5	6	7	8	9	March
June	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		June
March	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8		April
July	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	July
April	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	May
August	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	August
May	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	June
September	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		September
June	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9		July
October	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	October
July	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	August
November	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		November
August	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8		September
December	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	December
September	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	October



# *Melbourne: the Magic Name in Shorthorns*

## 2nd ANNUAL SALE – NOVEMBER 7, 1966

**MELBOURNE**  
John Alexander & Sons  
Big Rock, Illinois

**LEVELDALE**  
Les & Gene Mathers  
Mason City, Illinois

**SHORE ACRES**  
Arnold & Brooks  
Sterling, Illinois

**PRAIRIE CREEK**  
J. E. "Mike" Klockenga  
Emden, Illinois

**WERNACRES**  
Louis Wernicke & Sons  
Lena, Illinois